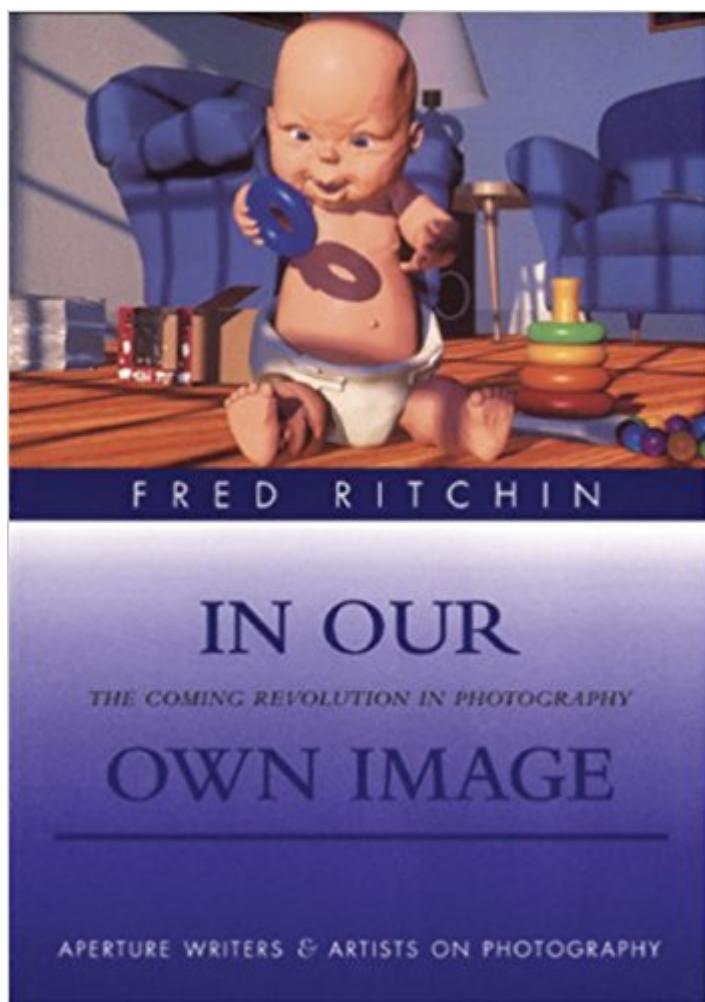


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# In Our Own Image: The Coming Revolution In Photography (Aperture Writers & Artists On Photography)



## **Synopsis**

Fred Ritchin's *In Our Own Image* is a comprehensive account of computer technology's impact on what we see and, ultimately, what we believe about the world. Both a history of photojournalism and a primer of computer technology, *In Our Own Image* is a philosophy of vision and reality for the twenty-first century. Extensively revised and updated, *In Our Own Image* is sure to remain a staple of one of the most important debates for many years to come.

## **Book Information**

Series: Aperture Writers & Artists on Photography

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## **Customer Reviews**

"Mr. Ritchin brings to his discussion a passionate interest in the social role of photography--which, he says, should challenge our easy assumptions about the world by reflecting its complexity and richness."--The New York Times Sunday Book Review "...Should be read by anyone concerned with how governments and the news media can manipulate information that people accept as truth."--The Los Angeles Times

I was in a class taught by Ritchin, and we discussed this book in class. His ideas of how digital alteration would change the world were for the most part, spot on. Additionally his newer ideas on the subject were excellent. I would recommend this book for anyone interested in the subject.

Fred Ritchin's *In Our Own Image* gathers Aperture writers and photographers who survey the past and future worlds of photography. This examines the history and results of photojournalism and the influence of computers and image editing on photographic achievement, providing black and white examples throughout.

An attempt at trying to warn publishers and the public about the uncertainty of digital manipulation as related to photojournalism, but no one raised an eyebrow towards Ritchin's shouts of the new negativeless world.

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